



AUG16/12 11.4
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	MEDIA PLACEMENT
<p>  </p>	<p>  </p>

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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Journal of Management Education 36(8) 907-924

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			AUG16/12 11.40

** NEW ORDER **
 TTLS \$77100..47X
 PLS CFM, THX 8/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

:LINE#:	REP	:CD :	TIME PERIOD	: LGTH :	SEC :	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = 321	AGENCY EST # = 1563
AGENCY PRODUCT CODE = 340	

1	1000A-1100A	30	\$700.00	10/5	10/5	1	FRI	1
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PROGRAM : MILLIONAIRE/FEUD
CON COM1 : MILLIONAIRE/FEUD

2	1135P-1210A	30	\$1,200.00	10/5	10/5	1	FRI	1
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PROGRAM : ABC-NITELINE<
CON COM1: ABC-NITELINE<

REP HEADLINE# 6282554
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/5	10/5	1		FRI	1
4			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	30		\$500.00	10/5	10/5	1		FRI	1
5			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/5	10/5	1		FRI	1
6			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	10/5	10/5	1		FRI	1
7			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	10/5	10/5	1		FRI	1
8			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	10/5	10/5	1		FRI	1
9			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	10/5	10/5	1		FRI	1
10			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/8	10/8	1		MON	1
11			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/8	10/8	1		MON	1

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12			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	10/8	10/8	1		MON	1
13			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	10/8	10/8	1		MON	1
14			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	10/8	10/8	1		MON	1
15			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/8	10/8	1		MON	1
16			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1: EYEWIT NW-NN SA	30		\$750.00	10/6	10/6	1		SAT	1
17			500A-600A PROGRAM : EYE-W DYBK E CON COM1: EYE-W DYBK E	30		\$400.00	10/6	10/6	1		SAT	1
18			500A PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$350.00	10/6	10/6	1		SAT	1
19			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL	30		\$1,400.00	10/6	10/6	1		SAT	1
20			1200N-1230P PROGRAM : EYEWIT NW-NN SU CON COM1: EYEWIT NW-NN SU	30		\$750.00	10/7	10/7	1		SUN	1

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21			600P-630P PROGRAM : NEWS CON COM1 : NEWS	30		\$2,400.00	10/7	10/7	1		SUN	1
22			600A-900A PROGRAM : EYEWK WK DYBK2< CON COM1 : EYEWK WK DYBK2<	30		\$1,300.00	10/7	10/7	1		SUN	1
23			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD	30		\$700.00	10/4	10/4	1		THU	1
24			300P-400P PROGRAM : STEVE HARVEY CON COM1 : STEVE HARVEY	30		\$825.00	10/4	10/4	1		THU	1
25			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1 : EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	10/4	10/4	1		THU	1
26			530A-600A PROGRAM : EYWT DYBK 530A CON COM1 : EYWT DYBK 530A	30		\$1,200.00	10/4	10/4	1		THU	1
27			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1 : EYEWIT DAYBRK	30		\$2,500.00	10/4	10/4	1		THU	1
28			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30		\$4,250.00	10/4	10/4	1		THU	1
29			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1 : WHEEL-FORTNE<	30		\$4,250.00	10/4	10/4	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/4	10/4	1		THU	1
31			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	10/2	10/2	1		TUE	1
32			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	10/2	10/2	1		TUE	1
33			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/2	10/2	1		TUE	1
34			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/2	10/2	1		TUE	1
35			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$825.00	10/2	10/2	1		TUE	1
36			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,200.00	10/2	10/2	1		TUE	1
37			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	10/2	10/2	1		TUE	1
38			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	10/2	10/2	1		TUE	1

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39			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	10/3	10/3	1		WED	1
40			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/3	10/3	1		WED	1
41			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	30		\$500.00	10/3	10/3	1		WED	1
42			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/3	10/3	1		WED	1
43			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	10/3	10/3	1		WED	1
44			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	10/3	10/3	1		WED	1
45			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,250.00	10/3	10/3	1		WED	1
46			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	10/3	10/3	1		WED	1
47			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/3	10/3	1		WED	1

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OCT/12						77100.00						
CONTRACT TOTAL 77100.00												
TOTAL SPOTS 47												

MARKET TOTALS \$226,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*